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Calculus for Business, Economics  
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## Chapter 9

### Multivariable Calculus

#### 9.1 FUNCTIONS OF SEVERAL VARIABLES

In previous chapters we dealt with functions of a single independent variable  $x$ , which were generally expressed as  $y = f(x)$ . Since many economic activities involve more than one independent variable, we now turn our attention to functions of two or more independent variables.  $z = f(x, y)$  is defined as a *function of two independent variables* if there exists one and only one value of  $z$  in the range of  $f$  for each ordered pair of real numbers  $(x, y)$  in the domain of  $f$ . By convention,  $z$  is the *dependent variable*;  $x$  and  $y$ , the *independent variables*.

**EXAMPLE 1.** If a firm produces one good  $x$  for which the cost function is  $C(x) = 350 + 8x$  and another good  $y$  for which the cost function is  $C(y) = 225 + 6y$ , the total cost to the firm can be expressed simply as

$$C(x, y) = 350 + 8x + 225 + 6y = 575 + 8x + 6y$$

Other examples of multivariable functions include

$$\begin{aligned}f(x, y) &= x^2 + 2xy + y^2 \\z(x, y) &= 4xy^2\end{aligned}$$

**EXAMPLE 2.** Multivariable functions can be evaluated for specific values of  $x$  and  $y$ , such as  $x = 3$ ,  $y = 5$ , by replacing  $x$  and  $y$  with the desired values. Using the functions from Example 1,

$$\begin{aligned}C(3, 5) &= 575 + 8(3) + 6(5) = 629 \\f(3, 5) &= (3)^2 + 2(3)(5) + (5)^2 = 64 \\z(3, 5) &= 4(3)(5)^2 = 300\end{aligned}$$

#### 9.2 PARTIAL DERIVATIVES

Given a multivariable function  $z = f(x, y)$ , the *partial derivative* measures the rate of change of the dependent variable ( $z$ ) with respect to one of the independent variables ( $x$  or  $y$ ) while the other independent variable ( $y$  or  $x$ ) is held constant. There is consequently a distinct partial derivative for each of the independent variables.

The *partial derivative of  $z$  with respect to  $x$*  measures the rate of change of  $z$  with respect to  $x$  while  $y$  is held constant. It is written  $\partial z / \partial x$ ,  $\partial f / \partial x$ ,  $f_x(x, y)$ ,  $f_x$ , or  $z_x$ , and is defined as

$$\frac{\partial z}{\partial x} = \lim_{\Delta x \rightarrow 0} \frac{f(x + \Delta x, y) - f(x, y)}{\Delta x} \quad (9.1a)$$

Similarly, the *partial derivative of  $z$  with respect to  $y$*  measures the rate of change of  $z$  with respect to  $y$  while  $x$  is held constant. It is written  $\partial z / \partial y$ ,  $\partial f / \partial y$ ,  $f_y(x, y)$ ,  $f_y$ , or  $z_y$ , and is defined by

$$\frac{\partial z}{\partial y} = \lim_{\Delta y \rightarrow 0} \frac{f(x, y + \Delta y) - f(x, y)}{\Delta y} \quad (9.1b)$$

To find the partial derivative of a function with respect to one of the independent variables, simply treat the other independent variable as a constant and follow the ordinary rules of differentiation. Illustrations are found in Examples 3, 4, and 5, and Problems 9.1–9.8; verification, in Problem 9.28.

**EXAMPLE 3.** The partial derivatives of a multivariable function such as  $z = 5x^3y^4$  are found as follows:

- (a) When differentiating with respect to  $x$ , treat the  $y$  term as a constant by mentally joining it with the coefficient:

$$z = (5y^4) \cdot x^3$$

then take the derivative of the  $x$  term, holding the  $y$  term constant,

$$\frac{\partial z}{\partial x} = (5y^4) \cdot \frac{d}{dx}(x^3) = (5y^4) \cdot 3x^2$$

Recalling that a multiplicative constant remains in the process of differentiation, now simply multiply and rearrange terms to obtain

$$\frac{\partial z}{\partial x} = 15x^2y^4$$

- (b) When differentiating with respect to  $y$ , treat the  $x$  term as a constant by considering it part of the coefficient; then take the derivative as we did above:

$$z = (5x^3) \cdot y^4$$

$$\frac{\partial z}{\partial y} = (5x^3) \cdot \frac{d}{dy}(y^4) = (5x^3) \cdot 4y^3 = 20x^3y^3$$

**EXAMPLE 4.** To find the partial derivatives for  $z = 6x^3 - 7x^2y^2 + 4y^5$ :

- (a) When differentiating with respect to  $x$ , mentally bracket off all  $y$  terms to remember to treat them as constants:

$$z = 6x^3 - (7y^2)x^2 + (4y^5)$$

then take the derivative of each term, recalling that while multiplicative constants remain in the differentiation process, additive constants drop out because the derivative of a constant is zero.

$$\begin{aligned} \frac{\partial z}{\partial x} &= \frac{d}{dx}(6x^3) - (7y^2) \cdot \frac{d}{dx}(x^2) + \frac{d}{dx}(4y^5) \\ &= 18x^2 - (7y^2) \cdot 2x + 0 \\ &= 18x^2 - 14xy^2 \end{aligned}$$

- (b) When differentiating with respect to  $y$ , block off all the  $x$  terms and then differentiate as above.

$$\begin{aligned} z &= (6x^3) - (7x^2)y^2 + 4y^5 \\ \frac{\partial z}{\partial y} &= \frac{d}{dy}(6x^3) - (7x^2) \cdot \frac{d}{dy}(y^2) + \frac{d}{dy}(4y^5) \\ &= 0 - (7x^2) \cdot 2y + 20y^4 \\ &= -14x^2y + 20y^4 \end{aligned}$$

### 9.3 RULES OF PARTIAL DIFFERENTIATION

Partial derivatives follow the same basic patterns as the rules of differentiation in Section 5.2. A few key rules are given below, demonstrated in Examples 5–9, and treated in Problems 9.2–9.8

#### 9.3.1 Product Rule

Given  $z = g(x, y) \cdot h(x, y)$ ,

$$\frac{\partial z}{\partial x} = g(x, y) \cdot \frac{\partial h}{\partial x} + h(x, y) \cdot \frac{\partial g}{\partial x} \quad (9.2a)$$

$$\frac{\partial z}{\partial y} = g(x, y) \cdot \frac{\partial h}{\partial y} + h(x, y) \cdot \frac{\partial g}{\partial y} \quad (9.2b)$$

**EXAMPLE 5.** Given  $z = (7x + 2y)(5x + 9)$ , by the product rule,

$$\frac{\partial z}{\partial x} = (7x + 2y)(5) + (5x + 9)(7) = 70x + 63 + 10y$$

$$\frac{\partial z}{\partial y} = (7x + 2y)(0) + (5x + 9)(2) = 10x + 18$$

### 9.3.2 Quotient Rule

Given  $z = g(x, y)/h(x, y)$ ,  $h(x, y) \neq 0$ ,

$$\frac{\partial z}{\partial x} = \frac{h(x, y) \cdot (\partial g/\partial x) - g(x, y) \cdot (\partial h/\partial x)}{[h(x, y)]^2} \quad (9.3a)$$

$$\frac{\partial z}{\partial y} = \frac{h(x, y) \cdot (\partial g/\partial y) - g(x, y) \cdot (\partial h/\partial y)}{[h(x, y)]^2} \quad (9.3b)$$

**EXAMPLE 6.** Given  $z = (3x + 8y)/(4x + 7y)$ , by the quotient rule,

$$\begin{aligned} \frac{\partial z}{\partial x} &= \frac{(4x + 7y)(3) - (3x + 8y)(4)}{(4x + 7y)^2} \\ &= \frac{12x + 21y - 12x - 32y}{(4x + 7y)^2} = \frac{-11y}{(4x + 7y)^2} \end{aligned}$$

$$\begin{aligned} \frac{\partial z}{\partial y} &= \frac{(4x + 7y)(8) - (3x + 8y)(7)}{(4x + 7y)^2} \\ &= \frac{32x + 56y - 21x - 56y}{(4x + 7y)^2} = \frac{11x}{(4x + 7y)^2} \end{aligned}$$

### 9.3.3 Generalized Power Function Rule

Given  $z = [g(x, y)]^n$ ,

$$\frac{\partial z}{\partial x} = n[g(x, y)]^{n-1} \cdot \frac{\partial g}{\partial x} \quad (9.4a)$$

$$\frac{\partial z}{\partial y} = n[g(x, y)]^{n-1} \cdot \frac{\partial g}{\partial y} \quad (9.4b)$$

**EXAMPLE 7.** Given  $z = (x^4 + 5y^2)^3$ , by the generalized power function rule,

$$\frac{\partial z}{\partial x} = 3(x^4 + 5y^2)^2 \cdot (4x^3) = 12x^3(x^4 + 5y^2)^2$$

$$\frac{\partial z}{\partial y} = 3(x^4 + 5y^2)^2 \cdot (10y) = 30y(x^4 + 5y^2)^2$$

### 9.3.4 Natural Exponential Function Rule

Given  $z = e^{g(x, y)}$

$$\frac{\partial z}{\partial x} = e^{g(x, y)} \cdot \frac{\partial g}{\partial x} \quad (9.5a)$$

$$\frac{\partial z}{\partial y} = e^{g(x, y)} \cdot \frac{\partial g}{\partial y} \quad (9.5b)$$

**EXAMPLE 8.** Given  $z = e^{5xy^2}$ , by the natural exponential function rule,

$$\frac{\partial z}{\partial x} = e^{5xy^2} \cdot 5y^2 = 5y^2 e^{5xy^2} \quad \frac{\partial z}{\partial y} = e^{5xy^2} \cdot 10xy = 10xy e^{5xy^2}$$

### 9.3.5 Natural Logarithmic Function Rule

Given  $z = \ln |g(x, y)|$ ,

$$\frac{\partial z}{\partial x} = \frac{1}{g(x, y)} \cdot \frac{\partial g}{\partial x} \quad (9.6a)$$

$$\frac{\partial z}{\partial y} = \frac{1}{g(x, y)} \cdot \frac{\partial g}{\partial y} \quad (9.6b)$$

**EXAMPLE 9.** Given  $z = \ln |4x + y^2|$ , by the natural logarithmic function rule,

$$\frac{\partial z}{\partial x} = \frac{1}{4x + y^2} \cdot 4 = \frac{4}{4x + y^2}$$

$$\frac{\partial z}{\partial y} = \frac{1}{4x + y^2} \cdot 2y = \frac{2y}{4x + y^2}$$

## 9.4 SECOND-ORDER PARTIAL DERIVATIVES

Given a function  $z = f(x, y)$ , the *second-order partial derivative* signifies that the function has been differentiated partially with respect to one of the independent variables twice while the other independent variable has been held constant:

$$f_{xx} = (f_x)_x = \frac{\partial}{\partial x} \left( \frac{\partial z}{\partial x} \right) = \frac{\partial^2 z}{\partial x^2} \quad f_{yy} = (f_y)_y = \frac{\partial}{\partial y} \left( \frac{\partial z}{\partial y} \right) = \frac{\partial^2 z}{\partial y^2}$$

In words,  $f_{xx}$  measures the rate of change of the first-order partial derivative  $f_x$  with respect to  $x$  while  $y$  is held constant.  $f_{yy}$  is exactly parallel. See Problems 9.9–9.10.

The *cross (or mixed) partial derivative*,  $f_{xy}$  or  $f_{yx}$ , indicates that the primitive function has been first partially differentiated with respect to one independent variable and that the resulting partial derivative has in turn been partially differentiated with respect to the other independent variable:

$$f_{xy} = (f_x)_y = \frac{\partial}{\partial y} \left( \frac{\partial z}{\partial x} \right) = \frac{\partial^2 z}{\partial y \partial x} \quad f_{yx} = (f_y)_x = \frac{\partial}{\partial x} \left( \frac{\partial z}{\partial y} \right) = \frac{\partial^2 z}{\partial x \partial y}$$

In brief, a cross partial measures the rate of change of a first-order partial derivative with respect to the other independent variable. Note how the order of independent variables differs in the different forms of notation. See Problems 9.11–9.12.

**EXAMPLE 10.** The (a) first, (b) second, and (c) cross partial derivatives for  $z = 6x^4 + 5xy + 3y^6$  are taken as shown below.

$$(a) \quad \frac{\partial z}{\partial x} = z_x = 24x^3 + 5y \quad \frac{\partial z}{\partial y} = z_y = 5x + 18y^5$$

$$(b) \quad \frac{\partial^2 z}{\partial x^2} = z_{xx} = 72x^2 \quad \frac{\partial^2 z}{\partial y^2} = z_{yy} = 90y^4$$

$$(c) \quad \frac{\partial^2 z}{\partial y \partial x} = \frac{\partial}{\partial y} \left( \frac{\partial z}{\partial x} \right) = \frac{\partial}{\partial y} (24x^3 + 5y) = z_{xy} = 5$$

$$\frac{\partial^2 z}{\partial x \partial y} = \frac{\partial}{\partial x} \left( \frac{\partial z}{\partial y} \right) = \frac{\partial}{\partial x} (5x + 18y^5) = z_{yx} = 5$$

**EXAMPLE 11.** The (a) first, (b) second, and (c) cross partial derivatives for  $z = 5x^2y^3$  are evaluated below at  $x = 4, y = 1$ .

$$\begin{array}{ll}
 \text{(a)} & z_x = 10xy^3 & z_y = 15x^2y^2 \\
 & z_x(4, 1) = 10(4)(1)^3 = 40 & z_y(4, 1) = 15(4)^2(1)^2 = 240 \\
 \text{(b)} & z_{xx} = 10y^3 & z_{yy} = 30x^2y \\
 & z_{xx}(4, 1) = 10(1)^3 = 10 & z_{yy}(4, 1) = 30(4)^2(1) = 480 \\
 \text{(c)} & z_{xy} = \frac{\partial}{\partial y}(10xy^3) = 30xy^2 & z_{yx} = \frac{\partial}{\partial x}(15x^2y^2) = 30xy^2 \\
 & z_{xy}(4, 1) = 30(4)(1)^2 = 120 & z_{yx}(4, 1) = 30(4)(1)^2 = 120
 \end{array}$$

By *Young's theorem*, if both cross partial derivatives are continuous, they will be identical. See Problems 9.11–9.12.

### 9.5 OPTIMIZATION OF MULTIVARIABLE FUNCTIONS

For a multivariable function such as  $z = f(x, y)$  in Fig. 9-1 to be at a relative minimum or maximum, three conditions must be met:

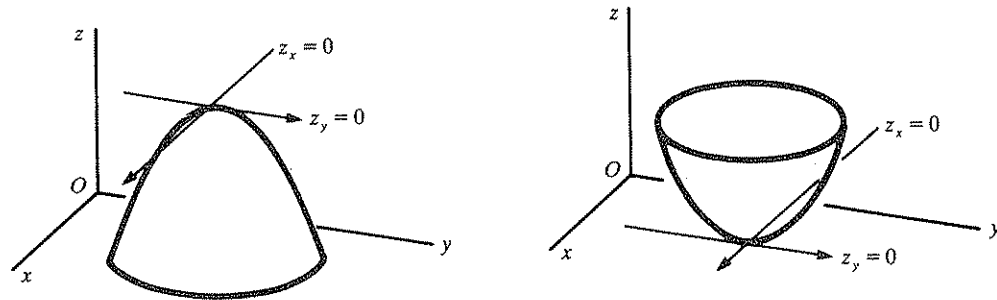
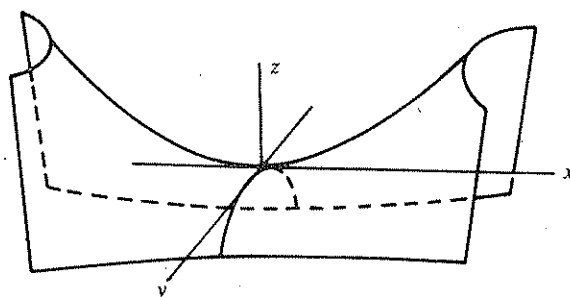


Fig. 9-1

1. The first-order partial derivatives must equal zero simultaneously:  $f_x(a, b) = f_y(a, b) = 0$ . This indicates that at the given point  $(a, b)$ , called a *critical point*, the function is neither increasing nor decreasing but is at a relative plateau with respect to the principal axes.
2. The second-order direct partial derivatives, when evaluated at the critical point  $(a, b)$ , must both be positive for a minimum [ $f_{xx}(a, b), f_{yy}(a, b) > 0$ ] and negative for a maximum [ $f_{xx}(a, b), f_{yy}(a, b) < 0$ ]. This ensures that from a relative plateau at the critical point the function is moving upward in relation to the principal axes in the case of a minimum, and downward in relation to the principal axes in the case of a maximum.
3. The product of the second-order direct partials evaluated at the critical point must exceed the product of the cross partials also evaluated at the critical point. Since  $f_{xy} = f_{yx}$ , this is written  $f_{xx}(a, b) \cdot f_{yy}(a, b) > [f_{xy}(a, b)]^2$  or  $f_{xx}(a, b) \cdot f_{yy}(a, b) - [f_{xy}(a, b)]^2 > 0$ .

*Note:* If  $f_{xx} \cdot f_{yy} < (f_{xy})^2$ , (a) when  $f_{xx}$  and  $f_{yy}$  have the same sign, the function is at an *inflection point*; (b) when  $f_{xx}$  and  $f_{yy}$  have different signs, the function is at a *saddle point*, as is illustrated in Fig. 9-2, where the function is at a maximum when viewed from one axis but at a minimum when viewed from the other axis. If  $f_{xx} \cdot f_{yy} = (f_{xy})^2$ , the test is inconclusive.

For applications, see Example 12 and Problems 9.13, 9.17–9.19.



Saddle Point

Fig. 9-2

**EXAMPLE 12.** Find the critical points and determine whether the function is at a relative minimum or maximum, given

$$f(x, y) = 2x^3 - y^3 - 24x + 75y + 7$$

- (a) Take the first-order partial derivatives, set them equal to zero, and solve for  $x$  and  $y$ :

$$\begin{aligned} f_x &= 6x^2 - 24 = 0 & f_y &= -3y^2 + 75 = 0 & (9.7) \\ x^2 &= 4 & y^2 &= 25 \\ x &= \pm 2 & y &= \pm 5 \end{aligned}$$

With  $x = \pm 2, y = \pm 5$ , there are four distinct sets of critical points:  $(2, 5), (2, -5), (-2, 5)$ , and  $(-2, -5)$ .

- (b) From (9.7), take the second-order direct partials, evaluate them at each of the critical points, and check the signs:

$$\begin{array}{ll} f_{xx} = 12x & f_{yy} = -6y \\ (1) & f_{xx}(2, 5) = 12(2) = 24 > 0 & f_{yy}(2, 5) = -6(5) = -30 < 0 \\ (2) & f_{xx}(2, -5) = 12(2) = 24 > 0 & f_{yy}(2, -5) = -6(-5) = 30 > 0 \\ (3) & f_{xx}(-2, 5) = 12(-2) = -24 < 0 & f_{yy}(-2, 5) = -6(5) = -30 < 0 \\ (4) & f_{xx}(-2, -5) = 12(-2) = -24 < 0 & f_{yy}(-2, -5) = -6(-5) = 30 > 0 \end{array}$$

With different signs for each of the second partials in (1) and (4), the function cannot possibly be at a relative minimum or maximum at  $(2, 5)$  or  $(-2, -5)$ ; it is at a saddle point.

With both signs positive in (2) and negative in (3), the function *may be* at a relative minimum at  $(2, -5)$  and at a relative maximum at  $(-2, 5)$ , but the third condition must be tested first to ensure against the possibility of an inflection point. See Problem 9.13(c).

- (c) From (9.7), take the cross partial derivatives and check to make sure that  $f_{xx}(a, b) \cdot f_{yy}(a, b) > [f_{xy}(a, b)]^2$ .

$$\begin{aligned} f_{xy} &= 0 & f_{yx} &= 0 \\ f_{xx}(a, b) \cdot f_{yy}(a, b) &> [f_{xy}(a, b)]^2 \end{aligned}$$

From (2),

$$(24) \cdot (30) > (0)^2$$

$$720 > 0$$

From (3),

$$(-24) \cdot (-30) > (0)^2$$

$$720 > 0$$

We can now be sure that the function is indeed at a relative minimum at  $(2, -5)$  and at a relative maximum at  $(-2, 5)$ . See Problems 9.13 and 9.17-9.19. For instances of saddle points, see Problem 9.13(b) and (d); for inflection points, see Problem 9.13(c).

### 9.6 CONSTRAINED OPTIMIZATION AND LAGRANGE MULTIPLIERS

Many business and science problems call for optimizing a function subject to a given constraint. Given a function  $f(x, y)$  subject to a constraint  $g(x, y) = k$  (a constant), a helpful new function can be formed simply by (1) setting the constraint equal to zero, (2) multiplying it by  $\lambda$  (the *Lagrange multiplier*), and (3) adding the product to the original function to obtain

$$F(x, y, \lambda) = f(x, y) + \lambda[g(x, y) - k] \quad (9.8)$$

Here  $F(x, y, \lambda)$  is the *Lagrangian function*,  $f(x, y)$  is the original or *objective function*, and  $g(x, y)$  is the *constraint*. Since the constraint is always set equal to zero, the product  $\lambda[g(x, y) - k]$  also equals zero and the addition of the term does not change the value of the objective function. Critical values  $x_0$ ,  $y_0$ , and  $\lambda_0$ , at which the function is optimized, are found by taking the partial derivatives of  $F$  with respect to *all three* independent variables, setting them equal to zero, and solving simultaneously:

$$F_x(x, y, \lambda) = 0 \quad F_y(x, y, \lambda) = 0 \quad F_\lambda(x, y, \lambda) = 0$$

See Example 13 and Problems 9.14, 9.20–9.27.

**EXAMPLE 13.** To minimize the function

$$f(x, y) = 3x^2 + 5xy + 8y^2$$

subject to the constraint  $x + y = 48$ ,

(a) Set the constraint equal to zero,

$$x + y - 48 = 0 \quad \text{or} \quad 48 - x - y = 0$$

Multiply it by  $\lambda$  and add it to the objective function to form the Lagrangian function  $F$ .

$$F = 3x^2 + 5xy + 8y^2 + \lambda(x + y - 48) \quad (9.9)$$

(b) Take the first-order partials, set them equal to zero, and solve simultaneously.

$$F_x = 6x + 5y + \lambda = 0 \quad (9.10)$$

$$F_y = 5x + 16y + \lambda = 0 \quad (9.11)$$

$$F_\lambda = x + y - 48 = 0 \quad (9.12)$$

Subtracting (9.11) from (9.10) gives

$$x - 11y = 0 \quad x = 11y$$

Substituting  $x = 11y$  in (9.12),

$$11y + y = 48 \quad y_0 = 4$$

from which we find

$$x_0 = 44 \quad \lambda_0 = -284$$

Substituting the critical values in (9.9),

$$\begin{aligned} F &= 3(44)^2 + 5(44)(4) + 8(4)^2 + (-284)(44 + 4 - 48) \\ &= 3(1936) + 5(176) + 8(16) - 284(0) = 6816 \end{aligned}$$

Note  $F = f$  at the critical values. See Problems 9.14, 9.20–9.27.

### 9.7 TOTAL DIFFERENTIALS

The *total differential* measures the change in the dependent variable brought about by a small change in each of the independent variables. Given  $z = f(x, y)$ , the total differential ( $dz$ ) is expressed mathematically as

$$dz = z_x \cdot dx + z_y \cdot dy \quad (9.13)$$

where  $z_x$  and  $z_y$  are the partial derivatives of  $z$  with respect to  $x$  and  $y$ , respectively, and  $dx$  and  $dy$  represent small changes in  $x$  and  $y$ . Recalling that a derivative ( $z_x, z_y$ ) measures a *rate* of change while a differential ( $dx, dy$ ) measures merely a change, the definition in (9.13) simply states that a change in  $z$  ( $dz$ ) equals the rate at which  $z$  changes for a small change in  $x$  ( $z_x$ ) times some small change in  $x$  ( $dx$ ) plus the rate at which  $z$  changes for a small change in  $y$  ( $z_y$ ) times some small change in  $y$  ( $dy$ ). See Example 14 and Problem 9.15.

**EXAMPLE 14.** Given  $z = x^3 + 7xy + 5y^4$ , the total differential  $dz$  is found by taking the first-order partial derivatives:

$$z_x = 3x^2 + 7y \quad z_y = 7x + 20y^3$$

and substituting them in the formula presented in (9.13),

$$dz = (3x^2 + 7y) dx + (7x + 20y^3) dy$$

## 9.8 PRACTICAL APPLICATIONS

A firm faces a Cobb-Douglas production function given by

$$q = K^{2/3} L^{1/3}$$

where  $q$  = units of output,  $K$  = units of capital, and  $L$  = units of labor. The firm has \$180 to spend on production; the price of capital is \$6 per unit, the price of labor is \$2 per unit. To find the maximum level of output the firm can produce subject to its budgetary constraint, using Lagrange multipliers:

1. Set the constraint equal to zero, multiply it by  $\lambda$ , and add it to the objective function ( $q$ ) to form the Lagrangian function ( $Q$ ).

$$Q = K^{2/3} L^{1/3} + \lambda(6K + 2L - 180)$$

2. Take all the first-order partial derivatives, set them equal to zero, and solve simultaneously for  $x_0, y_0$  (and  $\lambda_0$  if desired).

$$\frac{\partial Q}{\partial K} = Q_K = \frac{2}{3} K^{-(1/3)} L^{1/3} + 6\lambda = 0 \quad (9.14)$$

$$\frac{\partial Q}{\partial L} = Q_L = \frac{1}{3} K^{2/3} L^{-(2/3)} + 2\lambda = 0 \quad (9.15)$$

$$\frac{\partial Q}{\partial \lambda} = Q_\lambda = 6K + 2L - 180 = 0 \quad (9.16)$$

From (9.14),

$$-\lambda = \frac{1}{9} K^{-(1/3)} L^{1/3} \quad (9.17)$$

From (9.15),

$$-\lambda = \frac{1}{6} K^{2/3} L^{-(2/3)} \quad (9.18)$$

Equating (9.17) and (9.18),

$$\frac{1}{9} K^{-(1/3)} L^{1/3} = \frac{1}{6} K^{2/3} L^{-(2/3)}$$

Recalling from Section 1.3 that exponents are added in multiplication, to solve for  $L$  in terms of  $K$ , multiply both sides of the equation by the following product: ( $K$  raised to the exponent which when added to  $-\frac{1}{3}$  gives 0)  $\cdot$  ( $L$  raised to the exponent which when added to  $\frac{1}{3}$  gives 1), namely,  $K^{1/3} L^{2/3}$ .

$$(K^{1/3} L^{2/3}) \cdot \frac{1}{9} K^{-(1/3)} L^{1/3} = \frac{1}{6} K^{2/3} L^{-(2/3)} \cdot (K^{1/3} L^{2/3})$$

$$\frac{1}{9} L = \frac{1}{6} K \quad L = 1.5K$$

Substituting in (9.16),

$$6K + 2(1.5K) = 180 \quad K_0 = 20$$

Substituting  $K_0 = 20$  in (9.16),

$$L_0 = 30$$

See Problems 9.16–9.27.

## Solved Problems

### FIRST-ORDER PARTIAL DERIVATIVES

**9.1** Find the first-order partial derivatives for each of the following functions. Practice the use of different notations and note how the principles learned earlier are extended to functions of more than two independent variables.

- (a)  $f(x, y) = 11x^4y^7$  (b)  $f(x, y) = 4x^3 - 8xy - 7y^4$   
 (c)  $z = 5x^6 + 12x^2y - 3y^5$  (d)  $f(x, y, z) = 8x^2y^4z^5$   
 (e)  $z = 9w^2 - 4wx + 6x^5 - 3xy + 7y^2$  (f)  $z = 13w^3 + 3w^2x^3y^4 - 10x^4 - 11y^3$
- (a)  $f_x(x, y) = 44x^3y^7$   $f_y(x, y) = 77x^4y^6$   
 (b)  $\frac{\partial f}{\partial x} = 12x^2 - 8y$   $\frac{\partial f}{\partial y} = -8x - 28y^3$   
 (c)  $\frac{\partial z}{\partial x} = 30x^5 + 24xy$   $\frac{\partial z}{\partial y} = 12x^2 - 15y^4$   
 (d)  $\frac{\partial f}{\partial x} = 16xy^4z^5$   $\frac{\partial f}{\partial y} = 32x^2y^3z^5$   $\frac{\partial f}{\partial z} = 40x^2y^4z^4$   
 (e)  $\frac{\partial z}{\partial w} = 18w - 4x$   $\frac{\partial z}{\partial x} = -4w + 30x^4 - 3y$   $\frac{\partial z}{\partial y} = -3x + 14y$   
 (f)  $z_w = 39w^2 + 6wx^3y^4$   $z_x = 9w^2x^2y^4 - 40x^3$   $z_y = 12w^2x^3y^3 - 33y^2$

**9.2** Use the product rule from (9.2) to find the first-order partial derivatives for each of the following functions:

- (a)  $f(x, y) = 7x^3(4x + 9y^2)$  (b)  $z = (2w^5 + 3x^2)(w^3 - 5x^4 + 4y^2)$
- (a)  $\frac{\partial f}{\partial x} = 7x^3(4) + (4x + 9y^2)(21x^2)$   $\frac{\partial f}{\partial y} = 7x^3(18y) + (4x + 9y^2)(0)$   
 $= 112x^3 + 189x^2y^2$   $= 126x^3y$
- (b)  $z_w = (2w^5 + 3x^2)(3w^2) + (w^3 - 5x^4 + 4y^2)(10w^4)$   
 $= 16w^7 + 9w^2x^2 - 50w^4x^4 + 40w^4y^2$   
 $z_x = (2w^5 + 3x^2)(-20x^3) + (w^3 - 5x^4 + 4y^2)(6x)$   
 $= -40w^5x^3 - 90x^5 + 6w^3x + 24xy^2$   
 $z_y = (2w^5 + 3x^2)(8y) + (w^3 - 5x^4 + 4y^2)(0)$   
 $= 16w^5y + 24x^2y$

9.3 Use the quotient rule from (9.3) to find the first-order partial derivatives for the following functions:

(a)  $z = \frac{x^2 + y^2}{5x + 2y}$       (b)  $z = \frac{w^3 + y^2}{8w + 4x + 3y}$

(a)  $\frac{\partial z}{\partial x} = \frac{(5x + 2y)(2x) - (x^2 + y^2)(5)}{(5x + 2y)^2} = \frac{5x^2 + 4xy - 5y^2}{(5x + 2y)^2}$

$\frac{\partial z}{\partial y} = \frac{(5x + 2y)(2y) - (x^2 + y^2)(2)}{(5x + 2y)^2} = \frac{2y^2 + 10xy - 2x^2}{(5x + 2y)^2}$

(b)  $z_w = \frac{(8w + 4x + 3y)(3w^2) - (w^3 + y^2)(8)}{(8w + 4x + 3y)^2} = \frac{16w^3 + 12w^2x + 9w^2y - 8y^2}{(8w + 4x + 3y)^2}$

$z_x = \frac{(8w + 4x + 3y)(0) - (w^3 + y^2)(4)}{(8w + 4x + 3y)^2} = \frac{-4w^3 - 4y^2}{(8w + 4x + 3y)^2}$

$z_y = \frac{(8w + 4x + 3y)(2y) - (w^3 + y^2)(3)}{(8w + 4x + 3y)^2} = \frac{3y^2 + 16wy + 8xy - 3w^3}{(8w + 4x + 3y)^2}$

9.4 Find the first-order partials for the following functions using the generalized power function rule from (9.4):

(a)  $f(x, y) = \sqrt{4x + 7y} = (4x + 7y)^{1/2}$       (b)  $z = (8x^2 + 3xy^3)^5$

(a)  $f_x = \frac{1}{2}(4x + 7y)^{-1/2} \cdot 4 = 2(4x + 7y)^{-1/2} = \frac{2}{\sqrt{4x + 7y}}$

$f_y = \frac{1}{2}(4x + 7y)^{-1/2} \cdot 7 = 3.5(4x + 7y)^{-1/2} = \frac{3.5}{\sqrt{4x + 7y}}$

(b)  $\frac{\partial z}{\partial x} = 5(8x^2 + 3xy^3)^4 \cdot (16x + 3y^3) = (80x + 15y^3)(8x^2 + 3xy^3)^4$

$\frac{\partial z}{\partial y} = 5(8x^2 + 3xy^3)^4 \cdot (9xy^2) = 45xy^2(8x^2 + 3xy^3)^4$

9.5 Find the first-order partial derivatives for the following natural exponential functions, using (9.5):

(a)  $f(x, y) = e^{3xy}$       (b)  $z = e^{x^2y^2}$

(a)  $\frac{\partial f}{\partial x} = e^{3xy} \cdot 3y = 3ye^{3xy}$        $\frac{\partial f}{\partial y} = e^{3xy} \cdot 3x = 3xe^{3xy}$

(b)  $\frac{\partial z}{\partial x} = e^{x^2y^2} \cdot 2xy^2 = 2xy^2e^{x^2y^2}$        $\frac{\partial z}{\partial y} = e^{x^2y^2} \cdot 2x^2y = 2x^2ye^{x^2y^2}$

9.6 Use (9.6) to find the first-order partial derivatives for the following natural logarithmic functions:

(a)  $f(x, y) = \ln|x^2 + y^3|$       (b)  $z = \ln|5 + 2x^3y^5|$

(a)  $\frac{\partial f}{\partial x} = \frac{1}{x^2 + y^3} \cdot 2x = \frac{2x}{x^2 + y^3}$        $\frac{\partial f}{\partial y} = \frac{1}{x^2 + y^3} \cdot 3y^2 = \frac{3y^2}{x^2 + y^3}$

(b)  $z_x = \frac{1}{5 + 2x^3y^5} \cdot 6x^2y^5 = \frac{6x^2y^5}{5 + 2x^3y^5}$        $z_y = \frac{1}{5 + 2x^3y^5} \cdot 10x^3y^4 = \frac{10x^3y^4}{5 + 2x^3y^5}$

9.7 Use whatever combination of rules is necessary to find the first-order partials for each of the following functions:

$$(a) \quad z = 5x^3 e^{2xy} \qquad (b) \quad z = \frac{y}{1 + e^x} \qquad (c) \quad z = y(1 + e^x)^{-1}$$

$$(d) \quad z = \ln |2x - 5y| \cdot e^{4xy} \qquad (e) \quad z = \frac{7xy}{e^{2x+1}} \qquad (f) \quad z = 7xye^{-(2x+1)}$$

(a) Using the product rule and natural exponential function rule,

$$\begin{aligned} z_x &= 5x^3 \cdot 2ye^{2xy} + e^{2xy} \cdot 15x^2 & z_y &= 5x^3 \cdot 2xe^{2xy} + e^{2xy} \cdot 0 \\ &= 5x^2 e^{2xy} (2xy + 3) & &= 10x^4 e^{2xy} \end{aligned}$$

(b) Using the quotient rule and natural exponential function rule,

$$\begin{aligned} z_x &= \frac{(1 + e^x)(0) - y(e^x)}{(1 + e^x)^2} & z_y &= \frac{(1 + e^x)(1) - y(0)}{(1 + e^x)^2} \\ &= \frac{-ye^x}{(1 + e^x)^2} & &= \frac{1}{1 + e^x} \end{aligned}$$

(c) This is the same function as in (b). Here using the product rule and the generalized power function rule,

$$\begin{aligned} z_x &= y \cdot [-1(1 + e^x)^{-2} \cdot e^x] + (1 + e^x)^{-1} \cdot 0 \\ &= -ye^x(1 + e^x)^{-2} = \frac{-ye^x}{(1 + e^x)^2} \\ z_y &= y \cdot 0 + (1 + e^x)^{-1} \cdot 1 \\ &= (1 + e^x)^{-1} = \frac{1}{1 + e^x} \end{aligned}$$

(d) By the product, logarithmic, and exponential function rules,

$$\begin{aligned} z_x &= \ln |2x - 5y| \cdot 4ye^{4xy} + e^{4xy} \left( \frac{1}{2x - 5y} \cdot 2 \right) \\ &= e^{4xy} \left[ 4y(\ln |2x - 5y|) + \frac{2}{2x - 5y} \right] \\ z_y &= \ln |2x - 5y| \cdot 4xe^{4xy} + e^{4xy} \cdot \left( \frac{1}{2x - 5y} \cdot -5 \right) \\ &= e^{4xy} \left[ 4x(\ln |2x - 5y|) - \frac{5}{2x - 5y} \right] \end{aligned}$$

(e) By the quotient and natural exponential function rules,

$$\begin{aligned} z_x &= \frac{e^{2x+1}(7y) - 7xy(2e^{2x+1})}{(e^{2x+1})^2} & z_y &= \frac{e^{2x+1}(7x) - 7xy(0)}{(e^{2x+1})^2} \\ &= \frac{7ye^{2x+1}(1 - 2x)}{(e^{2x+1})^2} & &= \frac{7xe^{2x+1}}{(e^{2x+1})^2} \\ &= \frac{7y(1 - 2x)}{e^{2x+1}} & &= \frac{7x}{e^{2x+1}} \end{aligned}$$

(f) This is the same function as in (e). By the product and natural exponential function rules,

$$\begin{aligned} z_x &= 7xy[-2e^{-(2x+1)}] + e^{-(2x+1)}(7y) & z_y &= 7xy(0) + e^{-(2x+1)}(7x) \\ &= 7ye^{-(2x+1)}(-2x + 1) & &= 7xe^{-(2x+1)} \\ &= \frac{7y(1 - 2x)}{e^{2x+1}} & &= \frac{7x}{e^{2x+1}} \end{aligned}$$

**9.8** The first-order partial derivative measures the rate of change or *slope* of a function with respect to the axis specified by the independent variable. Estimate the slopes of the following functions along the different axes at the points indicated. Practice the use of different notations.

(a)  $f(x, y) = x^2y^5$ , at (3, 2)      (b)  $z = e^{xy}$ , at (1, 2)      (c)  $z = 2w^6x^5y^3$ , at (1, 2, 1)

(a)  $f_x(x, y) = 2xy^5$        $f_y(x, y) = 5x^2y^4$   
 $f_x(3, 2) = 2(3)(2)^5$        $f_y(3, 2) = 5(3)^2(2)^4$   
 $= 192$        $= 720$

(b)  $\frac{\partial z}{\partial x} = e^{xy} \cdot y = ye^{xy}$        $\frac{\partial z}{\partial y} = e^{xy} \cdot x = xe^{xy}$   
 $\frac{\partial z}{\partial x}(1, 2) = (2)e^{(1)(2)} = 2e^2$        $\frac{\partial z}{\partial y}(1, 2) = (1)e^{(1)(2)} = e^2$

(c)  $z_w = 12w^5x^5y^3$        $z_x = 10w^6x^4y^3$        $z_y = 6w^6x^5y^2$   
 $z_w(1, 2, 1) = 12(32)$        $z_x(1, 2, 1) = 10(16)$        $z_y(1, 2, 1) = 6(32)$   
 $= 384$        $= 160$        $= 192$

### SECOND-ORDER PARTIAL DERIVATIVES

**9.9** Find the second-order direct partial derivatives for each of the following functions. Practice the use of different notations.

(a)  $f(x, y) = 6x^3y^5$       (b)  $f(x, y) = 4x^6 - 3x^2y^2 + 5y^4$       (c)  $z = (2x + 5y)(7x - 3y)$

(d)  $z = e^{4x-7y}$       (e)  $f(x, y, z) = 10x^3y^2z^4$

(a)  $f_x(x, y) = 18x^2y^5$        $f_y(x, y) = 30x^3y^4$   
 $f_{xx}(x, y) = 36xy^5$        $f_{yy}(x, y) = 120x^3y^3$

(b)  $\frac{\partial f}{\partial x} = 24x^5 - 6xy^2$        $\frac{\partial f}{\partial y} = -6x^2y + 20y^3$   
 $\frac{\partial^2 f}{\partial x^2} = 120x^4 - 6y^2$        $\frac{\partial^2 f}{\partial y^2} = -6x^2 + 60y^2$

(c)  $\frac{\partial z}{\partial x} = (2x + 5y)(7) + (7x - 3y)(2)$        $\frac{\partial z}{\partial y} = (2x + 5y)(-3) + (7x - 3y)(5)$   
 $= 28x + 29y$        $= 29x - 30y$   
 $\frac{\partial^2 z}{\partial x^2} = 28$        $\frac{\partial^2 z}{\partial y^2} = -30$

(d)  $z_x = e^{4x-7y} \cdot 4 = 4e^{4x-7y}$        $z_y = e^{4x-7y} \cdot (-7) = -7e^{4x-7y}$   
 $z_{xx} = 4e^{4x-7y} \cdot 4 = 16e^{4x-7y}$        $z_{yy} = -7e^{4x-7y} \cdot (-7) = 49e^{4x-7y}$

(e)  $f_x = 30x^2y^2z^4$        $f_y = 20x^3yz^4$        $f_z = 40x^3y^2z^3$   
 $f_{xx} = 60xy^2z^4$        $f_{yy} = 20x^3z^4$        $f_{zz} = 120x^3y^2z^2$

**9.10** The second-order direct partial derivative measures the rate of change or *slope* of the first-order partial derivative with respect to the axis specified by the independent variable. For the following functions, estimate the slopes of the first-order partial derivatives with respect to the same principal axis at the points indicated. Continue to use the different notations.

$$(a) f(x, y) = 5x^4 - 6x^2y^3 - 4y^3, \text{ at } (3, 2) \quad (b) z = e^{3x-4y}, \text{ at } (2, 1)$$

$$(c) f(x, y) = \ln|7x - 4y|, \text{ at } (2, 1) \quad (d) z = w^3x^4y^3, \text{ at } (2, 1, 2)$$

$$(a) \quad \begin{aligned} f_x(x, y) &= 20x^3 - 12xy^3 & f_y(x, y) &= -18x^2y^2 - 12y^2 \\ f_{xx}(x, y) &= 60x^2 - 12y^3 & f_{yy}(x, y) &= -36x^2y - 24y \\ f_{xx}(3, 2) &= 60(3)^2 - 12(2)^3 & f_{yy}(3, 2) &= -36(3)^2(2) - 24(2) \\ &= 444 & &= -696 \end{aligned}$$

$$(b) \quad \begin{aligned} z_x &= 3e^{3x-4y} & z_y &= -4e^{3x-4y} \\ z_{xx} &= 9e^{3x-4y} & z_{yy} &= 16e^{3x-4y} \\ z_{xx}(2, 1) &= 9e^{3(2)-4(1)} & z_{yy}(2, 1) &= 16e^{3(2)-4(1)} \\ &= 9e^2 & &= 16e^2 \end{aligned}$$

$$(c) \quad \begin{aligned} f_x &= \frac{1}{7x-4y} \cdot 7 & f_y &= \frac{1}{7x-4y} \cdot (-4) \\ &= \frac{7}{7x-4y} & &= \frac{-4}{7x-4y} \end{aligned}$$

By the quotient rule (or generalized power function rule),

$$\begin{aligned} f_{xx} &= \frac{(7x-4y)(0) - 7(7)}{(7x-4y)^2} & f_{yy} &= \frac{(7x-4y)(0) - (-4)(-4)}{(7x-4y)^2} \\ &= \frac{-49}{(7x-4y)^2} & &= \frac{-16}{(7x-4y)^2} \\ f_{xx}(2, 1) &= \frac{-49}{[7(2) - 4(1)]^2} & f_{yy}(2, 1) &= \frac{-16}{[7(2) - 4(1)]^2} \\ &= \frac{-49}{100} = -.49 & &= \frac{-16}{100} = -.16 \end{aligned}$$

$$(d) \quad \begin{aligned} z_w &= 3w^2x^4y^3 & z_x &= 4w^3x^3y^3 & z_y &= 3w^3x^4y^2 \\ z_{ww} &= 6wx^4y^3 & z_{xx} &= 12w^3x^2y^3 & z_{yy} &= 6w^3x^4y \\ z_{ww}(2, 1, 2) &= 6 \cdot 2 \cdot 1 \cdot 8 & z_{xx}(2, 1, 2) &= 12 \cdot 8 \cdot 1 \cdot 8 & z_{yy}(2, 1, 2) &= 6 \cdot 8 \cdot 1 \cdot 2 \\ &= 96 & &= 768 & &= 96 \end{aligned}$$

9.11 Find the cross partial derivatives for each of the following functions. Note how the order of independent variables  $x$  and  $y$  is reversed in the different notational forms.

$$f_{xy} = (f_x)_y = \frac{\partial}{\partial y} \left( \frac{\partial z}{\partial x} \right) = \frac{\partial^2 z}{\partial y \partial x} \quad f_{yx} = (f_y)_x = \frac{\partial}{\partial x} \left( \frac{\partial z}{\partial y} \right) = \frac{\partial^2 z}{\partial x \partial y}$$

$$(a) f(x, y) = 5x^3y^2 - 10x^2y^4 \quad (b) z = e^{x^2y^3} \quad (c) z = \ln|x^2 + 5y|$$

$$(d) f(x, y, z) = x^3y^{-4}z^{-5}$$

$$(a) \quad \begin{aligned} \frac{\partial f}{\partial x} &= 15x^2y^2 - 20xy^4 & \frac{\partial f}{\partial y} &= 10x^3y - 40x^2y^3 \\ \frac{\partial^2 f}{\partial y \partial x} &= \frac{\partial}{\partial y} \left( \frac{\partial f}{\partial x} \right) = 30x^2y - 80xy^3 & \frac{\partial^2 f}{\partial x \partial y} &= \frac{\partial}{\partial x} \left( \frac{\partial f}{\partial y} \right) = 30x^2y - 80xy^3 \end{aligned}$$

$$(b) \quad \begin{aligned} z_x &= e^{x^2y^3} \cdot 2xy^3 = 2xy^3e^{x^2y^3} & z_y &= e^{x^2y^3} \cdot 3x^2y^2 = 3x^2y^2e^{x^2y^3} \end{aligned}$$

By the product rule,

$$\begin{aligned} z_{xy} &= (z_x)_y = 2xy^3 \cdot 3x^2y^2e^{x^2y^3} + e^{x^2y^3} \cdot 6xy^2 = (6x^3y^5 + 6xy^2)e^{x^2y^3} \\ z_{yx} &= (z_y)_x = 3x^2y^2 \cdot 2xy^3e^{x^2y^3} + e^{x^2y^3} \cdot 6xy^2 = (6x^3y^5 + 6xy^2)e^{x^2y^3} \end{aligned}$$

$$(c) \quad z_x = \frac{2x}{x^2 + 5y} = 2x(x^2 + 5y)^{-1} \quad z_y = \frac{5}{x^2 + 5y} = 5(x^2 + 5y)^{-1}$$

By the generalized power function rule (or the quotient rule),

$$\begin{aligned} z_{xy} &= -2x(x^2 + 5y)^{-2}(5) & z_{yx} &= -5(x^2 + 5y)^{-2}(2x) \\ &= \frac{-10x}{(x^2 + 5y)^2} & &= \frac{-10x}{(x^2 + 5y)^2} \end{aligned}$$

$$(d) \quad \begin{array}{lll} f_x = 3x^2y^{-4}z^{-5} & f_y = -4x^3y^{-5}z^{-5} & f_z = -5x^3y^{-4}z^{-6} \\ f_{xy} = -12x^2y^{-5}z^{-5} & f_{yx} = -12x^2y^{-5}z^{-5} & f_{zx} = -15x^2y^{-4}z^{-6} \\ f_{xz} = -15x^2y^{-4}z^{-6} & f_{yz} = 20x^3y^{-5}z^{-6} & f_{zy} = 20x^3y^{-5}z^{-6} \end{array}$$

Note how by Young's theorem,  $f_{xy} = f_{yx}$ ,  $f_{xz} = f_{zx}$ , and  $f_{yz} = f_{zy}$ .

**9.12** The cross partial derivative measures the rate of change or *slope* of the first partial derivative with respect to the axis designated by the other independent variable. For the following functions, estimate the slope of the first partial derivative with respect to the other axis at the points given.

$$(a) \quad f(x, y) = 4x^4 - 12x^2y^2 - 5y^3, \text{ at } (-1, 5) \quad (b) \quad f(x, y) = (2x - 5y)^4, \text{ at } (6, 2)$$

$$(c) \quad z = e^{x^2 - 8y}, \text{ at } (4, 2)$$

$$(a) \quad \begin{array}{ll} f_x = 16x^3 - 24xy^2 & f_y = -24x^2y - 15y^2 \\ f_{xy} = -48xy & f_{yx} = -48xy \\ f_{xy}(-1, 5) = 240 & f_{yx}(-1, 5) = 240 \end{array}$$

(b) Using the generalized power function rule twice,

$$\begin{array}{ll} f_x = 4(2x - 5y)^3(2) & f_y = 4(2x - 5y)^3(-5) \\ = 8(2x - 5y)^3 & = -20(2x - 5y)^3 \\ f_{xy} = 24(2x - 5y)^2(-5) & f_{yx} = -60(2x - 5y)^2(2) \\ = -120(2x - 5y)^2 & = -120(2x - 5y)^2 \\ f_{xy}(6, 2) = -480 & f_{yx}(6, 2) = -480 \end{array}$$

$$(c) \quad \begin{array}{ll} z_x = 2xe^{x^2 - 8y} & z_y = -8e^{x^2 - 8y} \\ z_{xy} = -16xe^{x^2 - 8y} & z_{yx} = -16xe^{x^2 - 8y} \\ z_{xy}(4, 2) = -16(4)e^{(0)} & z_{yx}(4, 2) = -16(4)e^{(0)} \\ = -64 & = -64 \end{array}$$

### OPTIMIZATION OF MULTIVARIABLE FUNCTIONS

**9.13** For each of the following functions, (1) find the critical points where the function is optimized and (2) determine whether at these points the function is maximized or minimized.

$$(a) \quad f(x, y) = 5x^2 + 4xy + 3y^2 - 52x - 56y + 13 \quad (b) \quad f(x, y) = 2x^3 - 4y^2 - 216x + 24y + 7$$

$$(c) \quad f(x, y) = 4x^3 + 6y^2 - 48xy + 9 \quad (d) \quad f(x, y) = 2x^3 - 6x^2 + y^3 + 3y^2 - 48x - 45y$$

(a) (1) Take the first-order partial derivatives, set them equal to zero, and solve simultaneously using the methods of Section 2.5.

$$f_x = 10x + 4y - 52 = 0 \quad (9.19)$$

$$f_y = 4x + 6y - 56 = 0 \quad (9.20)$$

$$x = 2 \quad y = 8 \quad \text{Critical point}$$

- (2) Take the second-order direct partial derivatives from (9.19) and (9.20), evaluate them at the critical point, and check their signs.

$$\begin{aligned} f_{xx} &= 10 & f_{yy} &= 6 \\ f_{xx}(2, 8) &= 10 > 0 & f_{yy}(2, 8) &= 6 > 0 \end{aligned}$$

With both second-order direct partial derivatives positive, the function is possibly at a relative minimum. Now take the cross partial from (9.19) or (9.20),

$$f_{xy} = 4 = f_{yx}$$

evaluate it at the critical point and test the third condition:

$$\begin{aligned} f_{xy}(2, 8) &= 4 = f_{yx}(2, 8) \\ f_{xx}(2, 8) \cdot f_{yy}(2, 8) &> [f_{xy}(2, 8)]^2 \\ 10 \cdot 6 &> 4^2 \end{aligned}$$

With  $f_{xx}, f_{yy} > 0$  and  $f_{xx}f_{yy} > (f_{xy})^2$ , the function is at a relative minimum at (2, 8).

- (b) (1) Take the first-order partials and set them equal to zero.

$$f_x = 6x^2 - 216 = 0 \quad (9.21)$$

$$f_y = -8y + 24 = 0 \quad (9.22)$$

Solve for the critical points.

$$\begin{aligned} 6x^2 &= 216 & -8y &= -24 \\ x^2 &= 36 & y &= 3 \\ x &= \pm 6 & & \\ (6, 3), (-6, 3) & \text{Critical points} & & \end{aligned}$$

- (2) From (9.21) and (9.22), take the second direct partials,

$$f_{xx} = 12x \quad f_{yy} = -8$$

evaluate them at the critical points and note the signs.

$$\begin{aligned} f_{xx}(6, 3) &= 12(6) = 72 > 0 & f_{yy}(6, 3) &= -8 < 0 \\ f_{xx}(-6, 3) &= 12(-6) = -72 < 0 & f_{yy}(-6, 3) &= -8 < 0 \end{aligned}$$

Then take the cross partial from (9.21) or (9.22),

$$f_{xy} = 0 = f_{yx}$$

evaluate it at the critical points, and test the third condition.

$$f_{xx}(a, b) \cdot f_{yy}(a, b) > [f_{xy}(a, b)]^2$$

$$\text{At } (6, 3), \quad 72 \cdot -8 < 0$$

$$\text{At } (-6, 3), \quad -72 \cdot -8 > 0$$

With  $f_{xx}, f_{yy} < 0$  and  $f_{xx}f_{yy} > (f_{xy})^2$  at  $(-6, 3)$ ,  $f(-6, 3)$  is a relative maximum. With  $f_{xx}$  and  $f_{yy}$  of different signs at  $(6, 3)$ ,  $f(6, 3)$  is a saddle point.

- (c) (1) Set the first-order partial derivatives equal to zero,

$$f_x = 12x^2 - 48y = 0 \quad (9.23)$$

$$f_y = 12y - 48x = 0 \quad (9.24)$$

and solve for the critical values:

$$\begin{aligned} 48y &= 12x^2 & 12y &= 48x \\ y &= \frac{1}{4}x^2 & y &= 4x \end{aligned} \quad (9.25)$$

Setting  $y$  equal to  $y$ ,

$$\begin{aligned} \frac{1}{4}x^2 &= 4x \\ x^2 - 16x &= 0 \\ x(x - 16) &= 0 \\ x = 0 & \quad x = 16 \end{aligned}$$

Substituting  $x = 0$  and  $x = 16$  in  $y = 4x$  from (9.25),

$$\begin{aligned} y &= 4(0) = 0 \\ y &= 4(16) = 64 \end{aligned}$$

Hence  $(0, 0)$   $(16, 64)$  Critical points

- (2) Take the second direct partials from (9.23) and (9.24),

$$f_{xx} = 24x \quad f_{yy} = 12$$

evaluate them at the critical points, and note the signs.

$$\begin{aligned} f_{xx}(0, 0) &= 24(0) = 0 & f_{yy}(0, 0) &= 12 > 0 \\ f_{xx}(16, 64) &= 24(16) = 384 > 0 & f_{yy}(16, 64) &= 12 > 0 \end{aligned}$$

Then take the cross partial from (9.23) or (9.24),

$$f_{xy} = -48 = f_{yx}$$

evaluate it at the critical points, and test the third condition.

$$f_{xx}(a, b) \cdot f_{yy}(a, b) > [f_{xy}(a, b)]^2$$

At  $(0, 0)$ ,  $0 \cdot 12 < (-48)^2$

At  $(16, 64)$ ,  $384 \cdot 12 > (-48)^2$   
 $4608 > 2304$

The function is at a relative minimum at  $(16, 64)$  and at neither a relative maximum nor minimum at  $(0, 0)$ . With  $f_{xx}f_{yy} < (f_{xy})^2$  and  $f_{xx}$  and  $f_{yy}$  of the same sign at  $(0, 0)$ , the function is at an inflection point at  $(0, 0)$ . Recall that if  $f_{xx} \cdot f_{yy} = (f_{xy})^2$ , the test is inconclusive.

(d) (1)  $f_x = 6x^2 - 12x - 48 = 0$   $f_y = 3y^2 + 6y - 45 = 0$  (9.26)  
 $6(x^2 - 2x - 8) = 0$   $3(y^2 + 2y - 15) = 0$   
 $(x + 2)(x - 4) = 0$   $(y - 3)(y + 5) = 0$   
 $x = -2 \quad x = 4$   $y = 3 \quad y = -5$

Hence  $(-2, 3)$   $(-2, -5)$   $(4, 3)$   $(4, -5)$  Critical points

- (2) Take the second direct partials from (9.26), evaluate them at the critical points, and note the signs.

$$\begin{aligned} f_{xx} &= 12x - 12 & f_{yy} &= 6y + 6 \\ \text{(i)} \quad f_{xx}(-2, 3) &= -36 < 0 & f_{yy}(-2, 3) &= 24 > 0 \\ \text{(ii)} \quad f_{xx}(-2, -5) &= -36 < 0 & f_{yy}(-2, -5) &= -24 < 0 \\ \text{(iii)} \quad f_{xx}(4, 3) &= 36 > 0 & f_{yy}(4, 3) &= 24 > 0 \\ \text{(iv)} \quad f_{xx}(4, -5) &= 36 > 0 & f_{yy}(4, -5) &= -24 < 0 \end{aligned}$$

With different signs in (i) and (iv),  $(-2, 3)$  and  $(4, -5)$  can be ignored, if desired, as saddle points. Now take the cross partial from (9.26) and test the third condition.

$$\begin{aligned} f_{xy} &= 0 = f_{yx} \\ f_{xx}(a, b) \cdot f_{yy}(a, b) &> [f_{xy}(a, b)]^2 \end{aligned}$$

From (ii),  $(-36) \cdot (-24) > (0)^2$

From (iii),  $(36) \cdot (24) > (0)^2$

The function is at a relative maximum at  $(-2, -5)$ , at a relative minimum at  $(4, 3)$ , and at a saddle point at  $(-2, 3)$  and  $(4, -5)$ .

### CONSTRAINED OPTIMIZATION AND LAGRANGE MULTIPLIERS

**9.14** Use Lagrange multipliers to optimize the following functions subject to the given constraint:

- (a) Minimize  $f(x, y) = 3x^2 - 4xy + 5y^2$ , subject to  $x + y = 60$   
 (b) Maximize  $f(x, y) = 20x - 4x^2 + 9xy - 6y^2 + 18y$ , subject to  $x + 3y = 64$   
 (c) Maximize  $f(x, y, z) = 3x^2yz$ , subject to  $x + y + z = 32$   
 (d) Minimize  $f(x, y, z) = 4xy + 7xz + 9yz$ , subject to  $xyz = 2016$
- (a) (1) Set the constraint equal to zero, multiply it by  $\lambda$ , and add it to the objective function to obtain

$$F = 3x^2 - 4xy + 5y^2 + \lambda(x + y - 60)$$

- (2) Take all the first-order partial derivatives, set them equal to zero, and solve for  $x, y$  (and  $\lambda$  if desired).

$$F_x = 6x - 4y + \lambda = 0 \quad (9.27)$$

$$F_y = -4x + 10y + \lambda = 0 \quad (9.28)$$

$$F_\lambda = x + y - 60 = 0 \quad (9.29)$$

Subtracting (9.28) from (9.27) to eliminate  $\lambda$  gives

$$10x - 14y = 0 \quad x = 1.4y$$

Substituting  $x = 1.4y$  in (9.29),

$$1.4y + y = 60 \quad y_0 = 25$$

Then by substituting  $y_0 = 25$  in the previous equations, we find that at the critical point:

$$x_0 = 35 \quad y_0 = 25 \quad \lambda_0 = -110$$

- (b) Following the same procedure as in (a) throughout,

$$(1) \quad F = 20x - 4x^2 + 9xy - 6y^2 + 18y + \lambda(x + 3y - 64)$$

$$(2) \quad F_x = -8x + 9y + 20 + \lambda = 0 \quad (9.30)$$

$$F_y = 9x - 12y + 18 + 3\lambda = 0 \quad (9.31)$$

$$F_\lambda = x + 3y - 64 = 0 \quad (9.32)$$

Multiplying (9.31) by  $\frac{1}{3}$  and subtracting from (9.30) to eliminate  $\lambda$  gives

$$-11x + 13y + 14 = 0 \quad (9.33)$$

Multiplying (9.32) by 11 and adding to (9.33) to eliminate  $x$ ,

$$46y - 690 = 0 \quad y_0 = 15$$

Then substituting  $y_0 = 15$  into the previous equations shows that at the critical point:

$$x_0 = 19 \quad y_0 = 15 \quad \lambda_0 = -3$$

$$(c) (1) \quad F = 3x^2yz + \lambda(x + y + z - 32)$$

$$(2) \quad F_x = 6xyz + \lambda = 0 \quad (9.34)$$

$$F_y = 3x^2z + \lambda = 0 \quad (9.35)$$

$$F_z = 3x^2y + \lambda = 0 \quad (9.36)$$

$$F_\lambda = x + y + z - 32 = 0 \quad (9.37)$$

Equating  $\lambda$ 's from (9.35) and (9.36),

$$3x^2z = 3x^2y \quad z = y$$

Equating  $\lambda$ 's from (9.35) and (9.34),

$$3x^2z = 6xyz \quad x = 2y$$

Substituting  $z = y$  and  $x = 2y$  in (9.37),

$$2y + y + y - 32 = 0 \quad 4y = 32 \quad y_0 = 8$$

Then substituting  $y_0 = 8$  in the previous equations gives

$$x_0 = 16 \quad y_0 = 8 \quad z_0 = 8 \quad \lambda_0 = -6144$$

(d) (1) 
$$F = 4xy + 7xz + 9yz + \lambda(xyz - 2016) \tag{9.38}$$

(2) 
$$F_x = 4y + 7z + \lambda yz = 0 \tag{9.38}$$

$$F_y = 4x + 9z + \lambda xz = 0 \tag{9.39}$$

$$F_z = 7x + 9y + \lambda xy = 0 \tag{9.40}$$

$$F_\lambda = xyz - 2016 = 0 \tag{9.41}$$

Solving (9.38), (9.39), and (9.40) for  $-\lambda$ ,

$$-\lambda = \frac{4y + 7z}{yz} = \frac{4}{z} + \frac{7}{y} \tag{9.42}$$

$$-\lambda = \frac{4x + 9z}{xz} = \frac{4}{z} + \frac{9}{x} \tag{9.43}$$

$$-\lambda = \frac{7x + 9y}{xy} = \frac{7}{y} + \frac{9}{x} \tag{9.44}$$

Now by equating  $-\lambda$ 's in (9.42) and (9.43) we eliminate  $4/z$  to get

$$\frac{7}{y} = \frac{9}{x} \quad 7x = 9y \quad x = \frac{9}{7}y$$

and by equating  $-\lambda$ 's in (9.44) and (9.43) we eliminate  $9/x$  to get

$$\frac{7}{y} = \frac{4}{z} \quad 7z = 4y \quad z = \frac{4}{7}y$$

Finally by substituting  $x = \frac{9}{7}y$  and  $z = \frac{4}{7}y$  in (9.41), we obtain

$$\begin{aligned} \frac{9}{7}y \cdot y \cdot \frac{4}{7}y &= 2016 \\ y^3 &= \frac{49}{36} \cdot 2016 = 2744 \\ y_0 &= 14 \end{aligned}$$

and the critical values are  $x_0 = 18, y_0 = 14, z_0 = 8, \lambda_0 = -1$ . See also Problems 9.20–9.27.

**TOTAL DIFFERENTIALS**

**9.15** Find the total differentials for the following functions:

(a)  $z = 7x^2 + 4xy + 12y^2$       (b)  $z = 15x^4y^5$       (c)  $z = 8(2x - 5y)^3$

(d)  $f(x, y, z) = 5x^6y^3z^4$

(a) Recalling from (9.13) that  $dz = z_x \cdot dx + z_y \cdot dy$ , simply take the first-order partial derivatives and substitute.

and 
$$\begin{aligned} z_x &= 14x + 4y & z_y &= 4x + 24y \\ dz &= (14x + 4y) dx + (4x + 24y) dy \end{aligned}$$

(b) 
$$\begin{aligned} z_x &= 60x^3y^5 & z_y &= 75x^4y^4 \\ dz &= (60x^3y^5) dx + (75x^4y^4) dy \end{aligned}$$

(c) 
$$\begin{aligned} z_x &= 48(2x - 5y)^2 & z_y &= -120(2x - 5y)^2 \\ dz &= 48(2x - 5y)^2 dx - 120(2x - 5y)^2 dy \end{aligned}$$

(d) 
$$\begin{aligned} f_x &= 30x^5y^3z^4 & f_y &= 15x^6y^2z^4 & f_z &= 20x^6y^3z^3 \\ df &= (30x^5y^3z^4) dx + (15x^6y^2z^4) dy + (20x^6y^3z^3) dz \end{aligned}$$

## PRACTICAL APPLICATIONS

9.16 For each of the following functions ( $F$ ), (1) estimate the rates of change or marginal functions ( $F_x, F_y$ ) at the given level ( $a, b$ ) and (2) explain their significance.

- (a) Total revenue,  $R = 9x^2 - 5xy + 12y^2$ , at (4, 6)  
 (b) Total cost,  $C = 80x^2 + 15xy + 50y^2 + 145$ , at (10, 8)  
 (c) Cobb-Douglas production function,  $Q = K^{1/3}L^{2/3}$ , at (8, 27)
- (a) (1) Marginal revenues:

$$\begin{aligned} R_x &= 18x - 5y & R_y &= 24y - 5x \\ R_x(4, 6) &= 42 & R_y(4, 6) &= 124 \end{aligned}$$

- (2) If  $y$  is held constant at 6, the sale of an extra unit of  $x$  adds approximately \$42 to total revenue; if  $x$  is held constant at 4, the sale of an extra unit of  $y$  adds approximately \$124.

- (b) (1) Marginal costs:

$$\begin{aligned} C_x &= 160x + 15y & C_y &= 100y + 15x \\ C_x(10, 8) &= 1720 & C_y(10, 8) &= 950 \end{aligned}$$

- (2) If  $y$  is held constant at 8, the production of an extra unit of  $x$  adds approximately \$1720 to total cost; if  $x$  is held constant at 10, the production of an extra unit of  $y$  adds approximately \$950 to total cost.

- (c) (1) Marginal products:

$$\begin{aligned} MP_K = Q_K &= \frac{1}{3}K^{-2/3}L^{2/3} & MP_L = Q_L &= \frac{2}{3}K^{1/3}L^{-1/3} \\ Q_K(8, 27) &= \frac{(27)^{2/3}}{3(8)^{2/3}} & Q_L(8, 27) &= \frac{2(8)^{1/3}}{3(27)^{1/3}} \\ &= \frac{3}{4} & &= \frac{4}{9} \end{aligned}$$

- (2) If  $L$  is held constant at 27 units and  $K$  is increased by 1 unit, output will go up by approximately  $\frac{3}{4}$  unit; if  $K$  is held constant at 8 units and  $L$  is increased by 1 unit, production will go up by  $\frac{4}{9}$  unit.

9.17 (1) Find the critical points at which the following profit functions are maximized and (2) test the second-order conditions.

- (a)  $\pi = 190x - 3x^2 - 5xy - 4y^2 + 235y - 54$   
 (b)  $\pi = 266x - 5x^2 - 2xy - 6y^2 + 146y - 104$   
 (c)  $\pi = 550x - 8x^2 - 7xy - 12y^2 + 450y - 223$

- (a) (1) Take the first-order partials, set them equal to zero, and solve simultaneously using the method of Section 2.5.

$$\begin{aligned} \pi_x &= -6x - 5y + 190 = 0 \\ \pi_y &= -5x - 8y + 235 = 0 \\ x = 15 & \quad y = 20 \quad \text{Critical point} \end{aligned}$$

- (2) Take the necessary second partial derivatives,

$$\pi_{xx} = -6 \quad \pi_{yy} = -8 \quad \pi_{xy} = -5$$

evaluate them at the critical points (a constant function will remain constant), and test the third condition:

$$\begin{aligned} \pi_{xx} \cdot \pi_{yy} &> (\pi_{xy})^2 \\ (-6) \cdot (-8) &> (-5)^2 \\ 48 &> 25 \end{aligned}$$

With  $\pi_{xx}, \pi_{yy} < 0$  and  $\pi_{xx}\pi_{yy} > (\pi_{xy})^2$ , profits are maximized at (15, 20).

(b) (1) 
$$\begin{aligned}\pi_x &= -10x - 2y + 266 = 0 \\ \pi_y &= -2x - 12y + 146 = 0\end{aligned}$$

Solved simultaneously,

$$x = 25 \quad y = 8 \quad \text{Critical point}$$

(2) Taking the second-order partial derivatives,

$$\pi_{xx} = -10 \quad \pi_{yy} = -12 \quad \pi_{xy} = -2$$

With  $\pi_{xx}, \pi_{yy} < 0$  and  $\pi_{xx}\pi_{yy} > (\pi_{xy})^2$ , profits are maximized at (25, 8).

(c) (1) 
$$\begin{aligned}\pi_x &= -16x - 7y + 550 = 0 \\ \pi_y &= -7x - 24y + 450 = 0 \\ x &= 30 \quad y = 10 \quad \text{Critical point}\end{aligned}$$

(2) 
$$\pi_{xx} = -16 \quad \pi_{yy} = -24 \quad \pi_{xy} = -7$$

With  $\pi_{xx}, \pi_{yy} < 0$  and  $\pi_{xx}\pi_{yy} > (\pi_{xy})^2$ , profits are maximized at (30, 10).

**9.18** Given the following demand and joint-cost functions for a monopolist, find (1) the profit-maximizing level of output and (2) the profit-maximizing price.

(a)  $p_x = 144 - 5x, p_y = 148 - 3y, \quad C = x^2 + 4xy + y^2 + 75$

(b)  $p_x = 570 - 7x, p_y = 710 - 9y, \quad C = 2x^2 + 6xy + 5y^2 + 156$

(a) (1) Profit ( $\pi$ ) = total revenue ( $R$ ) - total cost ( $C$ ), where  $R = R_x + R_y$  and  $R_x = p_x \cdot x$  and  $R_y = p_y \cdot y$ . By successive substitutions,

$$\begin{aligned}\pi &= p_x \cdot x + p_y \cdot y - C \\ &= (144 - 5x)x + (148 - 3y)y - (x^2 + 4xy + y^2 + 75) \\ &= -6x^2 + 144x - 4xy + 148y - 4y^2 - 75\end{aligned}$$

Then taking the partial derivatives and optimizing as before,

$$\begin{aligned}\pi_x &= -12x - 4y + 144 = 0 \\ \pi_y &= -4x - 8y + 148 = 0 \\ x_0 &= 7 \quad y_0 = 15 \quad \text{Critical point}\end{aligned}$$

Testing the second-order conditions,

$$\pi_{xx} = -12 \quad \pi_{yy} = -8 \quad \pi_{xy} = -4$$

With  $\pi_{xx}, \pi_{yy} < 0$  and  $\pi_{xx}\pi_{yy} > (\pi_{xy})^2$ ,  $\pi$  is maximized at (7, 15).

(2) Evaluating the demand functions at  $x_0$  and  $y_0$ ,

$$p_x = 144 - 5(7) = 109 \quad p_y = 148 - 3(15) = 103$$

(b) (1) 
$$\begin{aligned}\pi &= (570 - 7x)x + (710 - 9y)y - (2x^2 + 6xy + 5y^2 + 156) \\ &= -9x^2 + 570x - 6xy + 710y - 14y^2 - 156\end{aligned}$$

Taking the partial derivatives and solving simultaneously,

$$\begin{aligned}\pi_x &= -18x - 6y + 570 = 0 \\ \pi_y &= -6x - 28y + 710 = 0 \\ x_0 &= 25 \quad y_0 = 20 \quad \text{Critical point}\end{aligned}$$

Testing the second-order conditions,

$$\pi_{xx} = -18 \quad \pi_{yy} = -28 \quad \pi_{xy} = -6$$

With  $\pi_{xx}, \pi_{yy} < 0$  and  $\pi_{xx}\pi_{yy} > (\pi_{xy})^2$ ,  $\pi$  is maximized at (25, 20).

(2) Evaluating the demand functions at  $x_0$  and  $y_0$ ,

$$p_x = 570 - 7(25) = 395 \quad p_y = 710 - 9(20) = 530$$

- 9.19 A monopolist practices *price discrimination* by selling the same product in separate markets at different prices; for example, a utility company charges one rate to factories and another rate to private residences, or an airline charges one fare for businesspeople who cannot stay over a Saturday night and another fare to vacationers who can. Letting  $q = q_1 + q_2$ , where  $q$  = the total number of units sold and  $q_1, q_2$  = the number of units sold in markets 1 and 2, find the profit-maximizing price in each market, given the following demand and cost functions:

$$(a) \quad p_1 = 626 - 6q_1, \quad p_2 = 476 - 5q_2, \quad C = 425 + q^2$$

$$(b) \quad p_1 = 880 - 4q_1, \quad p_2 = 900 - 7q_2, \quad C = 500 + 3q^2$$

$$(a) \quad \begin{aligned} \pi &= p_1 \cdot q_1 + p_2 \cdot q_2 - C \\ &= (626 - 6q_1)q_1 + (476 - 5q_2)q_2 - C \end{aligned} \quad (9.45)$$

But  $C = 425 + q^2$  and  $q = q_1 + q_2$ . Hence

$$C = 425 + (q_1 + q_2)^2 = 425 + q_1^2 + 2q_1q_2 + q_2^2$$

Substituting in (9.45),

$$\begin{aligned} \pi &= 626q_1 - 6q_1^2 + 476q_2 - 5q_2^2 - (425 + q_1^2 + 2q_1q_2 + q_2^2) \\ &= 626q_1 - 7q_1^2 + 476q_2 - 6q_2^2 - 2q_1q_2 - 425 \end{aligned}$$

Taking the first partials and solving simultaneously,

$$\frac{\partial \pi}{\partial q_1} = \pi_1 = -14q_1 - 2q_2 + 626 = 0$$

$$\frac{\partial \pi}{\partial q_2} = \pi_2 = -2q_1 - 12q_2 + 476 = 0$$

$$q_1 = 40 \quad q_2 = 33 \quad \text{Critical point}$$

Testing the second-order conditions,

$$\pi_{11} = -14 \quad \pi_{22} = -12 \quad \pi_{12} = -2$$

With  $\pi_{11}, \pi_{22} < 0$  and  $\pi_{11}\pi_{22} > (\pi_{12})^2$ , the function is maximized. Then evaluating the demand functions at  $q_1$  and  $q_2$ ,

$$p_1 = 626 - 6(40) = 386 \quad p_2 = 476 - 5(33) = 311$$

$$(b) \quad \begin{aligned} \pi &= p_1 \cdot q_1 + p_2 \cdot q_2 - C \\ &= (880 - 4q_1)q_1 + (900 - 7q_2)q_2 - [500 + 3(q_1^2 + 2q_1q_2 + q_2^2)] \\ &= -7q_1^2 + 880q_1 + 900q_2 - 10q_2^2 - 6q_1q_2 - 500 \end{aligned}$$

Optimizing the function,

$$\pi_1 = -14q_1 - 6q_2 + 880 = 0$$

$$\pi_2 = -6q_1 - 20q_2 + 900 = 0$$

$$q_1 = 50 \quad q_2 = 30 \quad \text{Critical point}$$

With  $\pi_{11} = -14, \pi_{22} = -20, \pi_{12} = -6$ ,  $\pi$  is maximized, and

$$p_1 = 880 - 4(50) = 680 \quad p_2 = 900 - 7(30) = 690$$

- 9.20 Find the combination of goods  $x$  and  $y$  that will minimize costs for a producer facing the following cost functions and production quota constraints:

$$(a) \quad c = 5x^2 - 3xy + 8y^2 + 95, \text{ subject to } x + y = 64$$

$$(b) \quad c = 6x^2 - 2xy + 5y^2 + 143, \text{ subject to } 2x + y = 90$$

- (a) (1) Set the constraint equal to zero, multiply it by  $\lambda$ , and add it to the objective function, to form

$$C = 5x^2 - 3xy + 8y^2 + 95 + \lambda(x + y - 64)$$

- (2) Take all the first partial derivatives, including
- $C_\lambda$
- .

$$C_x = 10x - 3y + \lambda = 0 \quad (9.46)$$

$$C_y = -3x + 16y + \lambda = 0 \quad (9.47)$$

$$C_\lambda = x + y - 64 = 0 \quad (9.48)$$

Subtracting (9.47) from (9.46) gives

$$13x - 19y = 0 \quad x = \frac{19}{13}y$$

Substituting  $x = \frac{19}{13}y$  in (9.48),

$$\frac{19}{13}y + y - 64 = 0 \quad \frac{32}{13}y = 64 \quad y_0 = 26$$

Then substituting  $y_0 = 26$  in (9.48),  $x_0 = 38$ .

- (b) Following the same format as above,

$$(1) \quad C = 6x^2 - 2xy + 5y^2 + 143 + \lambda(2x + y - 90)$$

$$(2) \quad C_x = 12x - 2y + 2\lambda = 0 \quad (9.49)$$

$$C_y = -2x + 10y + \lambda = 0 \quad (9.50)$$

$$C_\lambda = 2x + y - 90 = 0 \quad (9.51)$$

Multiplying (9.50) by 2 and subtracting from (9.49) gives

$$16x - 22y = 0 \quad x = \frac{11}{8}y$$

Substituting  $x = \frac{11}{8}y$  in (9.51),

$$2\left(\frac{11}{8}y\right) + y - 90 = 0 \quad \frac{15}{4}y = 90 \quad y_0 = 24$$

Then substituting  $y_0 = 24$  in (9.51),  $x_0 = 33$ .

**9.21** Find the combination of goods  $x$  and  $y$  that will maximize profits  $\pi$  for a producer facing the following profit functions and output capacity constraints:

$$(a) \quad \pi = 240x - 5x^2 - 2xy - 3y^2 + 180y, \text{ subject to } x + y = 45$$

$$(b) \quad \pi = 350x - 4x^2 - 3xy - 6y^2 + 960y, \text{ subject to } x + 3y = 130$$

- (a) (1) Set up the Lagrangian function and take the first partials.

$$\Pi = 240x - 5x^2 - 2xy - 3y^2 + 180y + \lambda(x + y - 45)$$

$$(2) \quad \Pi_x = -10x - 2y + 240 + \lambda = 0 \quad (9.52)$$

$$\Pi_y = -2x - 6y + 180 + \lambda = 0 \quad (9.53)$$

$$\Pi_\lambda = x + y - 45 = 0 \quad (9.54)$$

Subtracting (9.53) from (9.52) to eliminate  $\lambda$ ,

$$-8x + 4y + 60 = 0 \quad y = 2x - 15$$

Substituting  $y = 2x - 15$  in (9.54),

$$x + (2x - 15) - 45 = 0 \quad x_0 = 20$$

Then substituting  $x_0 = 20$  in (9.54),  $y_0 = 25$ .

$$(b) (1) \quad \Pi = 350x - 4x^2 - 3xy - 6y^2 + 960y + \lambda(x + 3y - 130)$$

$$(2) \quad \Pi_x = -8x - 3y + 350 + \lambda = 0 \quad (9.55)$$

$$\Pi_y = -3x - 12y + 960 + 3\lambda = 0 \quad (9.56)$$

$$\Pi_\lambda = x + 3y - 130 = 0 \quad (9.57)$$

Multiplying (9.56) by  $\frac{1}{3}$  and subtracting from (9.55),

$$-7x + y + 30 = 0 \quad y = 7x - 30$$

Substituting  $y = 7x - 30$  in (9.57),

$$x + 3(7x - 30) - 130 = 0 \quad x_0 = 10$$

and substituting  $x_0 = 10$  back in (9.57),  $y_0 = 40$ .

- 9.22** A homeowner wants to enclose an 800 square foot rectangular area in her yard in which her dog can run. Three sides are to be of wiremesh, the other of stone. The wiremesh costs \$8 a running foot; the stone, \$24. What dimensions will minimize the cost?

As seen in Fig. 6-15, the length of stone  $L_s = x$ , the length of wire  $L_w = x + 2y$ . The constraint is  $A = x \cdot y = 800$  and the objective function is

$$c = 24x + 8(x + 2y) = 32x + 16y$$

Setting up the Lagrangian function,

$$C = 32x + 16y + \lambda(xy - 800)$$

$$C_x = 32 + \lambda y = 0 \quad (9.58)$$

$$C_y = 16 + \lambda x = 0 \quad (9.59)$$

$$C_\lambda = xy - 800 = 0 \quad (9.60)$$

Solving (9.58) and (9.59) for  $-\lambda$ ,

$$-\lambda = \frac{32}{y}$$

$$-\lambda = \frac{16}{x}$$

Equating  $-\lambda$ 's,

$$\frac{32}{y} = \frac{16}{x}$$

$$y = 2x$$

Substituting in (9.60),

$$x(2x) = 800$$

$$x = 20 \quad y = 40$$

as was found in Problem 6.19 using another method.

- 9.23** An airline will not allow carry-on bundles with length plus girth of more than 108 inches. What are the length  $L$  and radius  $r$  of a permissible cylindrical package with the greatest volume?

The area of the base is  $\pi r^2$ ; the circumference (girth) of the cylinder is  $2\pi r$ . The objective function is  $v = L\pi r^2$  and the constraint is  $L + 2\pi r = 108$ . Using the Lagrangian function,

$$V = L\pi r^2 + \lambda(L + 2\pi r - 108)$$

$$V_L = \pi r^2 + \lambda = 0 \quad (9.61)$$

$$V_r = 2L\pi r + 2\pi\lambda = 0 \quad (9.62)$$

$$V_\lambda = L + 2\pi r - 108 = 0 \quad (9.63)$$

From (9.61) and (9.62),

$$-\lambda = \pi r^2$$

$$-\lambda = Lr$$

Equating  $\lambda$ 's,

$$\begin{aligned} \pi r^2 &= Lr \\ L &= \pi r \end{aligned}$$

Substituting in (9.63),

$$\begin{aligned} \pi r + 2\pi r &= 108 \\ r &= \frac{36}{\pi} \quad L = 36 \end{aligned}$$

as was found in Problem 6.14 using another method.

**9.24** Find the length  $x$ , width  $y$ , and height  $z$  that a rectangular building with a volume of 153 600 cubic feet should have to minimize heat loss given by

$$h = 6xy + 5xz + 10yz$$

With the constraint  $v = xyz = 153\,600$ ,

$$H = 6xy + 5xz + 10yz + \lambda(xyz - 153\,600)$$

$$H_x = 6y + 5z + \lambda yz = 0 \tag{9.64}$$

$$H_y = 6x + 10z + \lambda xz = 0 \tag{9.65}$$

$$H_z = 5x + 10y + \lambda xy = 0 \tag{9.66}$$

$$H_\lambda = xyz - 153\,600 = 0 \tag{9.67}$$

Solving (9.64), (9.65), and (9.66) for  $-\lambda$ ,

$$-\lambda = \frac{6y + 5z}{yz} = \frac{6}{z} + \frac{5}{y} \tag{9.68}$$

$$-\lambda = \frac{6x + 10z}{xz} = \frac{6}{z} + \frac{10}{x} \tag{9.69}$$

$$-\lambda = \frac{5x + 10y}{xy} = \frac{5}{y} + \frac{10}{x} \tag{9.70}$$

Equating  $-\lambda$ 's in (9.68) and (9.69) to eliminate  $6/z$ .

$$\frac{5}{y} = \frac{10}{x} \quad 5x = 10y \quad x = 2y$$

Equating  $-\lambda$ 's in (9.69) and (9.70) to eliminate  $10/x$ ,

$$\frac{6}{z} = \frac{5}{y} \quad 6y = 5z \quad z = 1.2y$$

Then substituting  $x = 2y$  and  $z = 1.2y$  in (9.67) and solving,

$$\begin{aligned} 2y \cdot y \cdot 1.2y &= 153\,600 \\ 2.4y^3 &= 153\,600 \\ y^3 &= 64\,000 \\ y = 40 \quad x = 80 \quad z &= 48 \end{aligned}$$

**9.25** Maximize the volume  $v = xyz$  of a rectangular shed without flooring of length  $x$ , width  $y$ , and height  $z$  for which the cost of the  $xz$  wall is \$4 a square foot, the cost of the  $yz$  wall is \$7 a square foot, and the cost of the roof ( $xy$ ) is \$5 a square foot. Limit expenditures to \$10 500.

$$\begin{aligned} V &= xyz + \lambda[2(4xz) + 2(7yz) + 5xy - 10\,500] \\ &= xyz + \lambda(8xz + 14yz + 5xy - 10\,500) \end{aligned}$$

and

$$V_x = yz + 8\lambda z + 5\lambda y = 0 \quad (9.71)$$

$$V_y = xz + 14\lambda z + 5\lambda x = 0 \quad (9.72)$$

$$V_z = xy + 8\lambda x + 14\lambda y = 0 \quad (9.73)$$

$$V_\lambda = 8xz + 14yz + 5xy - 10\,500 = 0 \quad (9.74)$$

Solving (9.71), (9.72), and (9.73) for  $-1/\lambda$ ,

$$yz = -\lambda(8z + 5y) \quad -\frac{1}{\lambda} = \frac{8z + 5y}{yz} = \frac{8}{y} + \frac{5}{z} \quad (9.75)$$

$$xz = -\lambda(14z + 5x) \quad -\frac{1}{\lambda} = \frac{14z + 5x}{xz} = \frac{14}{x} + \frac{5}{z} \quad (9.76)$$

$$xy = -\lambda(8x + 14y) \quad -\frac{1}{\lambda} = \frac{8x + 14y}{xy} = \frac{8}{y} + \frac{14}{x} \quad (9.77)$$

Equating (9.75) and (9.76) to eliminate  $5/z$ ,

$$\frac{8}{y} = \frac{14}{x} \quad x = 1.75y$$

Equating (9.76) and (9.77) to eliminate  $14/x$ ,

$$\frac{5}{z} = \frac{8}{y} \quad z = .625y$$

Substituting in (9.74) and solving,

$$\begin{aligned} 8(1.75y)(.625y) + 14y(.625y) + 5(1.75y)y - 10\,500 &= 0 \\ 26.25y^2 &= 10\,500 \\ y &= 20 \end{aligned}$$

Hence

$$x = 35 \quad y = 20 \quad z = 12.5$$

**9.26** Find the amount of  $K$  and  $L$  that should be employed to maximize output  $q$  given the following Cobb-Douglas production functions and constraints set by  $P_K$ ,  $P_L$ , and budget  $B$ :

$$(a) \quad q = K^4 L^6, \quad P_K = 8, \quad P_L = 6, \quad B = 300 \quad (b) \quad q = K^{.75} L^{.25}, \quad P_K = 5, \quad P_L = 2, \quad B = 400$$

(a) With  $P_K = 8$ ,  $P_L = 6$ ,  $B = 300$ , the constraint is

$$8K + 6L = 300 \quad (9.78)$$

Setting up the Lagrangian function and taking the partials,

$$(1) \quad \Pi = K^4 L^6 + \lambda(8K + 6L - 300)$$

$$(2) \quad \Pi_K = .4K^{-.6} L^6 + 8\lambda = 0 \quad (9.79)$$

$$\Pi_L = .6K^4 L^{-.4} + 6\lambda = 0 \quad (9.80)$$

$$\Pi_\lambda = 8K + 6L - 300 = 0 \quad (9.81)$$

Solving for  $-\lambda$  in (9.79) and (9.80),

$$\begin{aligned} -\lambda &= .05K^{-.6} L^6 \\ -\lambda &= .1K^4 L^{-.4} \end{aligned}$$

Equating  $-\lambda$ 's,

$$.05K^{-.6} L^6 = .1K^4 L^{-.4}$$

To solve for  $L$  in terms of  $K$ , multiply both sides of the equation by the product of [ $K$  raised to the exponent which when added to  $(-.6)$  gives 0]  $\cdot$  [ $L$  raised to the exponent which when added to  $(.6)$  gives 1], namely,  $K^6 L^4$ .

$$(K^6 L^4)(.05K^{-.6} L^6) = (.1K^4 L^{-.4})(K^6 L^4)$$

(9.71)

By adding exponents,

$$.05L = .1K$$

(9.72)

$$L = 2K$$

(9.73)

Substituting in (9.81),

(9.74)

$$K_0 = 15 \quad L_0 = 30$$

(9.75)

(b) (1)

$$\Pi = K^{.75}L^{.25} + \lambda(5K + 2L - 400)$$

(2)

$$\Pi_K = .75K^{-.25}L^{.25} + 5\lambda = 0 \quad (9.82)$$

(9.76)

$$\Pi_L = .25K^{.75}L^{-.75} + 2\lambda = 0 \quad (9.83)$$

(9.77)

$$\Pi_\lambda = 5K + 2L - 400 = 0 \quad (9.84)$$

Solving for and equating  $-\lambda$ 's in (9.82) and (9.83),

$$-\lambda = .15K^{-.25}L^{.25}$$

$$-\lambda = .125K^{.75}L^{-.75}$$

$$.15K^{-.25}L^{.25} = .125K^{.75}L^{-.75}$$

Multiplying both sides by  $(K^{.25}L^{.75})$ ,

$$.15L = .125K$$

and solving for  $K$ ,

$$K = 1.2L$$

Substituting in (9.84),

$$K_0 = 60 \quad L_0 = 50$$

9.27 Maximize the following utility functions subject to the given budgetary constraints:

(a)  $u = x^7y^3$ ,  $p_x = 56$ ,  $p_y = 15$ ,  $B = 400$       (b)  $u = x^2y^8$ ,  $p_x = 10$ ,  $p_y = 32$ ,  $B = 600$

(a) (1)  $U = x^7y^3 + \lambda(56x + 15y - 400)$

(2)  $U_x = 7x^{-3}y^3 + 56\lambda = 0 \quad (9.85)$

$$U_y = 3x^7y^{-7} + 15\lambda = 0 \quad (9.86)$$

$$U_\lambda = 56x + 15y - 400 = 0 \quad (9.87)$$

Solving for and equating  $-\lambda$ 's in (9.85) and (9.86),

$$.0125x^{-3}y^3 = .02x^7y^{-7}$$

Multiplying both sides by  $(x^3y^7)$ ,

$$.0125y = .02x \quad y = 1.6x$$

Substituting in (9.87),

$$x_0 = 5 \quad y_0 = 8$$

(b) (1)  $U = x^2y^8 + \lambda(10x + 32y - 600)$

(2)  $U_x = 2x^{-8}y^8 + 10\lambda = 0 \quad (9.88)$

$$U_y = .8x^2y^{-2} + 32\lambda = 0 \quad (9.89)$$

$$U_\lambda = 10x + 32y - 600 = 0 \quad (9.90)$$

Solving for and equating  $-\lambda$ 's in (9.88) and (9.89),

$$.02x^{-8}y^8 = .025x^2y^{-2}$$

Multiplying both sides by  $(x^8y^2)$ ,

$$.02y = .025x \quad y = 1.25x$$

Substituting in (9.90),

$$x_0 = 12 \quad y_0 = 15$$